1. Achieved or surpassed monthly and yearly sales goals on consistent basis.
2. Distributed advertising and marketing collateral to store locations.
3. Prepared [Number] marketing reports weekly, by collecting and summarizing sales data.
4. Acquired, developed and frequently serviced over [Number] new accounts in [Timeframe].
5. Contributed to mock-ups, email campaigns and social media content.
6. Traveled from store to store [Number]% of time to promote products and services.
7. Collaborated with team members to help expand marketing channels.
8. Stayed updated with latest marketing concepts and techniques.
9. Tracked and analyzed web analytics to recommend proactive adjustments to strategies.
10. Designed and presented social media campaign ideas.
11. Performed market analysis and researched latest trends.
12. Assisted with capturing and analyzing social media metrics.
13. Attended monthly meetings representing [Location] region for corporate management.
14. Assisted in creation of pre-season marketing plans to support department and divisional strategies.
15. Developed and implemented favorable pricing structures balancing firm objectives against customer targets.
16. Created unique and engaging content for range of social media platforms including Pinterest, FaceBook and Instagram.
17. Maintained complete database of all files, contacts and project materials.
18. Onboarded new customers efficiently by developing database listings, uploading information and defining related lists.
19. Increased credibility and client awareness by developing technical/non-technical marketing collateral and presentations, public relations campaigns, articles and newsletters.
20. Assisted with development of event strategies and tactical plans to promote accomplishment of marketing goals.